



NEW BOOK ACQUISITIONS FOR THE MONTH OF SEPTEMBER 2024
COLLEGE LRC (Level 1)

AB COMMUNICATION

Scharrer, Eric (2021). *Quantitative research methods in communication*. Routledge.
Call Number: GC HM 671 S33 2021

Ladrido, Estelle Marie (2017). *Magandang gabi bayan: nation, journalism discourse and television news in Philippines*. Ateneo De Manila Press. Call Number: FIL PN 4784 L33 2017

BS ACCOUNTANCY, BSBA-FINANCIAL MANAGEMENT, MARKETING MANAGEMENT

Banaag, Francis B. (2024). *Essentials of risk management*. Unlimited Books. Call Number: FIL HD 61 B36 2024

Bowring, Antonia (2024). *Coach yourself! increase wariness, change behavior, and thrive*. John Wiley & Sons, Inc. Call Number: GC HF 5549.5 B69 2024

Ike, Ifeomasinachi (2024). *The equity mindset : designing human spaces through journeys, reflections, and practices*. John Wiley & Sons, Inc. Call Number: GC HD 58.8 I35 2024

Meyer, Nick (2024). *The personal finance cookbook: easy-to-follow recipes to remedy your financial problems*. John Wiley & Sons, Inc. Call Number: GC HD 179 M49 2024

Pasahol, Jhon Ven Saint L. (2024). *Principles of total quality management*. Mindshapers, Co., Inc. Call Number: FIL HD 62.15 P37 2024

Ringstrom, David H. (2024). *QuickBooks online For Dummies*. John Wiley & Sons, Inc. Call Number: GC HF 5679 R56 2024

Tyson, Eric (2024). *Personal finance For Dummies*, 10th ed. John Wiley & Sons, Inc. Call Number: GC HG 179 T97 2024

Ybanez, Frederick U. (2024). *Entrepreneurial management*. Mindshapers. Call Number: FIL HD 62.7 Y33 2024

Marr, Bernard (2023). *The future internet: how the metaverse, Web 3.0, and blockchain will transform business and society*. John Wiley & Sons, Inc. Call Number: GC HM 851 M37 2023

Cassatt, Amanda (2023). ***Web3 marketing : a handbook for the next internet revolution***. John Wiley & Sons, Inc. Call Number: GC HF 5415.1265 C37 2023

Brueckmann, Alex (2023). ***Secrets of next level entrepreneurs : 11 powerful lessons to thrive in business and lead a balanced life***. John Wiley & Sons, Inc. Call Number: GC HB 615 B78 2023

Barrow, Colin (2023). ***Starting & running a business All-In-One, 4th ed.*** John Wiley & Sons, Inc. Call Number: GC HD 62.5 B37 2023

_____. (2023). ***3G Handy guide: investment management, 2nd ed.*** 3G E-learning. Call Number: GC HG 4521 T47 2023

Rosenblum, Jeff (2022). ***Exponential: transform your brand by empowering instead of interrupting***. McGraw-Hill. Call Number: GC HF 5415.1255 R67 2022

Teng-Calleja, Mendiola (2021). ***Filipino leadership: stories and science***. Ateneo De Manila Press. Call Number: FIL HM 1261 F55 2021

Schiller, Bradley R. (2019). ***The Microeconomy today, 15th ed.*** McGraw-Hill. Call Number: GC HB 172 S35 2019

Barnett, Raymond A. (2019). ***Calculus for business, economics, life science and social sciences***. Pearson. Call Number: GC QA 303.2 C35 2019

BS ARCHITECTURE

McKenna, Rebecca (2019). ***American imperial pastoral: architecture of US Colonialism in the Philippines***. Ateneo De Manila Press. Call Number: FIL DS 689 M35 2019

BS HOSPITALITY MANAGEMENT, BS TOURISM MANAGEMENT

Camilar-Serrano, Angelita Ong (2024). ***Facilities planning and management, 2nd ed.*** Unlimited Books. Call Number: FIL TS 177 C36 2024

Dela Cruz, Michael L. (2024). ***Events management, 2nd ed.*** Unlimited Books. Call Number: FIL GT 3405 D45 2024

Maranan, Jovid Maricar D. (2024). ***Multicultural diversity in the tourism and hospitality workplace : a comprehensive guide for professionals***. Mindshapers, Co., Inc. Call Number: FIL G 155.5 M37 2024

Marte-Lago, Elpedia Masan (2024). ***Front office systems and procedures, revised ed.*** Mindshapers, Co., Inc. Call Number: FIL TX 911.3 M37 2024

Bajao, Grayfield T. (2023). ***Bar and beverage management : a book on drinks, 2nd ed.*** Wiseman's Books Trading, Inc. Call Number: FIL TX 950.7 B35 2023

Cornell, Daryl Ace (2023). ***Leisure and recreation management for tourism and hospitality***. Mindshapers, Co., Inc. Call Number: FIL GV 14 C67 2023

Magalona, Ethel (2023). ***Professional development : a guide to career success***. Mindshapers, Co., Inc. Call Number: FIL HF 5381 M34 2023

Remaneses, Nico B. (2023). ***Kitchen essentials and basic food preparation***. Books Atbp. Publishing Corporation. Call Number: FIL TX 943 K58 2023

Santos, Mary Grace C. (2023). ***Sustainable tourism***. Mindshapers, Co., Inc. Call Number: FIL G 156.5 S36 2023

Taoing, Reyamar C. (2023). ***Practicum manual for tourism and hospitality management***. Mindshapers, Co., Inc. Call Number: FIL G 155 T36 2023

Rea-Dafun, Marjorie (2022). ***Hajimemashou learn basic Japanese***. Mindshapers, Co., Inc. Call Number: FIL PL 539 R43 2022

Tuazon-Dimulacion, Marie Arlene (Bam) (2022). ***Introduction to meetings, incentives, conventions, and exhibitions (MICE) and special events for tourism and hospitality***. Books Atbp. Publishing Corporation. Call Number: FIL AS 6 T83 2022

Cornell, Daryl Ace V. (2020). ***Resorts & recreation management, 2nd ed.*** Mindshapers, Co., Inc. Call Number: FIL TX 911.5 C67 2020

Wise, Edwin (2019). ***Manila, City of Islands***. Ateneo De Manila Press. Call Number: FIL DS 689 W57 2019

Aquino, Ma. Christina G. (2015). ***Food weights and measurements: a reference tool for product development recipe costing and nutrient analyses***. Mindshapers, Co., Inc. Call Number: FIL TX 551 A68 2015

Santos, Paz Verdades M. (ed.) (2013). ***The Naga we know***. Anvil. Call Number: FIL DS 689 N34 2013

BS INFORMATION TECHNOLOGY

Comito, Lauren (2019). ***Tech for all: a moving beyond the digital divide***. Rowman & Littlefield. Call Number: GC Z 678.93 T43 2019

BS PSYCHOLOGY

Blow, Adrian J. (2023). ***Deliberate practice in systemic family therapy***. American Psychological Association. Call Number: GC RC 488.5 D45 2023

Kavanaugh, Mark H. (2022). ***Introduction to psychology, 7th ed.*** [No Publisher]. Call Number: GC BF 121 K38 2022

Siang-Yang, Tan (2022). ***Counseling and psychotherapy, 2nd ed.*** Baker Academic. Call Number: GC BR 115 T36 2022

Nadal, Kevin (2021). ***Filipino American psychology: a handbook of theory, research and clinical practice.*** John Wiley & sons. Call Number: GC E 184 N33 2021

Cavaiola, Alan A. (2020). ***A comprehensive guide to addiction theory and counseling techniques.*** Routledge. Call Number: GC RC 564 C38 2020

Schoebi, Dominik (2019). ***New directions in the psychology of close relationships.*** Routledge. Call Number: GC HM 1106 N49 2019

Kottler, Jeffrey (2018). ***The secrets of exceptional counselors.*** American Counseling. Call Number: GC BF 6366 K68 2018

Norcross, John (2012). ***Insider's guide to graduate programs in clinical and counseling psychology.*** The Guilford Press. Call Number: GC RC 467.7 N67 2012

Freud, Sigmund (2010). ***The Interpretation of dreams.*** Basic Books. Call Number: GC BF 1078 F78 2010

Ortigas, Carmela (2000). ***Poverty revisited: a social psychological approach to community empowerment.*** Ateneo De Manila Press. Call Number: FIL HN 720 078 2000

GENERAL EDUCATION

Docot, Dada (2023). ***Plural entanglements: Philippine studies.*** Ateneo De Manila Press. Call Number: FIL DS 667.28 P58 2023

Mastura, Machael (2023). ***The rulers of Maguindanao in modern history, 1515-1903.*** Ateneo De Manila Press. Call Number: FIL GN 671 M37 2023

Cruz, Frances (2022). ***International studies in the Philippines.*** Ateneo De Manila Press. Call Number: FIL JZ 1763 I58 2020

Gainsburg, Jeannie (2020). ***The savvy ally.*** Rowman & Littlefield. Call Number: GC HQ 73.3 G35 2020

Guerrero, Leon Ma. (translator) (2020). ***Noli Me Tangere.*** Anvil. Call Number: FIL PQ 8897 N65 2020

Lasco, Gideon (2020). ***The Philippines is not a small country.*** Ateneo De Manila Press. Call Number: FIL PR 9550.9 L37 2020

Young, Hugh (2020). ***University physics, 15th ed.*** Pearson. Call Number: GC QC 21.3 Y68 2020 vol. 1

Villanueva, Virginia M. (2019). ***Tales from the Southern kingdom.*** Ateneo De Manila Press. Call Number: FIL GR 326.2 V55 2019

Elizaga, Raquel (2018). ***Facing an unequal world: challenge for global sociology.*** Sage Pub. Call Number: GC HM 585 F33 2018

Garcia, Hector (2017). ***Ikagai : the Japanese secret to a long and happy life.*** Penguin Books. Call Number: GC RA 776.75 G37 2017

National Historical Commission of the Philippines (2011). ***Poesias por Jose Rizal.*** NHCP. Call Number: FIL PQ 8897 P64 2011

Valiente, Tito (2011). ***War memories, monuments and media representations of conflicts.*** Ateneo De Manila Press. Call Number: FIL D 767.2 W37 2011

FICTION

Binibining Mia (2022). ***Salamisim: ang pagtatapos.*** Anvil. Call Number: FIC PL 6058 B56 2022

Danao, Patricia Nicole (2021). ***The Fall of Alexander the Great.*** Anvil. Call Number: FIC PL 6058.9 D36 2021

SENIOR HIGH SCHOOL LRC (U HALL 2)

- Abella, Roberto D. (2024). ***Introduction to the Philosophy of the Human Person for Senior High School, 2nd ed.*** C & E Publishing, Inc. Call Number: FIL BD 450 A25 2024 SHS
- Aduana, Nick L. (2024). ***Principles of Marketing for Senior High School.*** C & E Publishing, Inc. Call Number: FIL HF 5415 A38 2024 SHS
- Carr, Olivia (2024). ***Self-Made Build a Big life from a small business.*** CD Books. Call Number: GC HD 62.7 C37 2024 SHS
- Lumpkin, Angela (2024). ***Modern Sport Ethics, 2nd ed.*** CD Books. Call Number: GC GV 706.3 L86 2024 SHS
- Martin, Maria Gabriela P. (2024). ***Beyond Borders, 2nd ed.*** Phoenix. Call Number: FIL PE 1112 M37 2024 SHS
- Obias-Aoanan, Grace; et. Al (2024). ***General Mathematics for Senior High School, 2nd ed.*** C & E Publishing, Inc. Call Number: FIL QA 39 025 2024 SHS
- Basian-Julian, Ailene G. (2023). ***Pinagyang Pluma: Filipino sa larangan akademik, 2nd ed.*** Phoenix. Call Number: FIL PL 6061 J85 2023 SHS
- Bello, Amella; et. Al (2023). ***Applied Economics for Senior High School.*** C & E Publishing, Inc. Call Number: FIL HB 171.5 B45 2023 SHS
- Brueekmann, Alex (2023). ***Secrets of Next Level Entrepreneurs.*** CD Books. Call Number: GC HB 615 B78 2023 SHS
- Caintic, Helen E. (2023). ***General Physics 2 for Senior High School.*** C & E Publishing, Inc. Call Number: FIL QC 23 C35 2023 SHS
- Cassatt, Amanda (2023). ***Web 3 Market a Handbook for the Next Interent Revolution.*** CD Books. Call Number: GC HF 5415 C37 2023 SHS
- De, Guzman, Danilo B.; Quintana, Corazon A. (2023). ***General Mathematics for Senior High School.*** C & E Publishing, Inc. Call Number: FIL QA 39 D44 2023 SHS
- Del Rosario, Mary Grace G. (2023). ***Pinagyang Pluma: Pagbabasa at pagsusuri ng Iba't ibang teksto sa pananaliksik.*** Phoenix. Call Number: FIL PL 6061 D45 2023 SHS
- Diogenes, Yuri (2023). ***Microsoft Sentinel Planning and Implementing Microsoft's cloud-native SIEM solution, 2nd ed.*** CD Books. Call Number: GC QA 76.585 D56 2023 SHS
- Eragas, Dennnis S. (2023). ***Padayon: Understanding, Culture, Society, and Politics.*** Phoenix. Call Number: FIL HM 621 E73 2023 SHS
- Jison, John Taymond B. (2023). ***Discipline and Ideas in the Social Science for Senior High School.*** C & E Publishing, Inc. Call Number: FIL H 83 J57 2023 SHS

Lent, Athena Valentine (2023). ***Budgeting for Dummies***. Wiley. Call Number: GC HD 30.28 L46 2023 SHS

Lieske, Victorine (2023). ***Writing a Romance Novel for Dummies***. Wiley. Call Number: GC PN 3377 L54 2023 SHS

Locher, Miriam A. (2023). ***Cambridge Elements: Fiction and pragmatics***. CD Books. Call Number: GC P 99.4 L63 2023 2023 SHS

Marquez, Servillano T. (2023). ***Komunikasyon at Pananaliksik sa wika at kulturang pilipino***. Phoenix. Call Number: FIL PL 6054 M37 2023 SHS

Marquez, Servillano T. (2023). ***Pagbabasa at Pagsusuri ng Iba't ibang teksto tungo sa Pananaliksik***. Phoenix. Call Number: FIL PL 6061 M37 2023 SHS

Sipacio, Philippe John Fresnillo (2023). ***Oral Communication in Context for Senior High School, 2nd ed.*** C & E Publishing, Inc. Call Number: FIL P 95 S57 2023 SHS

Stanton, Daniel (2023). ***Supply Chain Management for Dummies, , 3rd ed.*** CD Books. Call Number: GC HD 38.5 S73 2023 SHS

Stephen, Sunil H. (2023). ***Introduction to the Philosophy of the Human Person for Senior High School***. Phoenix. Call Number: FIL BD 31 S74 2023 SHS

Tabb, Lanesha (2023). ***Extra credit: 8 ways to turn your education expertise into passion projects and extra income***. CD Books. Call Number: GC PN LB 1775 T33 2023 SHS

Vogelsinger, Brett (2023). ***Poetry pauses teaching with poems to elevate student writing in all genres***. CD Books. Call Number: GC PE 1404 V64 2023 SHS

Zarate, Cynthia A. (2023). ***Organization and Management for Senior High School, 2nd ed.*** C & E Publishing, Inc. Call Number: FIL HD 31.2 Z37 2023 SHS

Buttow, Eric (2022). ***Digital Etiquette for Dummies***. CD Books. Call Number: GC QA 76.575 B88 2022 SHS

Dionisio, Cynthia Snyder (2022). ***Microsoft Project for Dummies***. CD Books. Call Number: GC HD 69 D56 2022 SHS

Eve, Martin Paul (2022). ***The Digital humanities and literary studies***. CD Books. Call Number: GC PN 98 E94 2022 SHS

FitzPatrick, William J. (2022). ***Cambridge Elements: Ethical realism***. CD Books. Call Number: GC BJ 1012 F58 2022 SHS

LeVitus, Bob (2022). ***Microsoft Office 2021 for Macs for Dummies***. CD Books. Call Number: GC HF 5548.4 L45 2022 SHS

Wilder, Jesse Bryant (2022). ***Art History, 2nd ed.*** CD Books. Call Number: GC N 2300 N55 2022 SHS

Prepared by:

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01 October 2024